



News Release

For Immediate Release

Iowa Beef Expo
11281 SE 56th Avenue
Runnells, IA 50237
515-966-0075
www.iowabeefexpo.com

Junior Steer & Heifer Show Entries due February 1st

NO LATE ENTRIES ACCEPTED

Young people interested in showing in the Junior Steer & Heifer Show at the 2012 Iowa Beef Expo should note that entries must be postmarked **NO LATER** than February 1st. Again this year the IJBBA is accepting on-line entries via their website. No late entries will be accepted! The only cattle that will be allowed to enter after February 1st are heifers, which are purchased in one of the 2012 Iowa Beef Expo Sales held during the week.

Iowa Junior Beef Breeds steer and heifer exhibitors will be competing for the title and prizes which will be presented to the exhibitors of the Top 5 Supreme Champion Market Animal and the Supreme Champion Breeding Heifer at the 2012 Iowa Beef Expo. The Iowa Junior Beef Breeds Steer & Heifer show will be held the final weekend of the Iowa Beef Expo, February 18-19, 2012. Only Iowa residents are eligible to show in the Junior Show.

The Year-End Awards Program is scheduled to be held on Saturday, February 18th at 8:00 a.m. in the Livestock Pavilion. For more information about IJBBA please log onto our website www.iowabeefexpo.com.

Entries are due postmarked no later than February 1st and sent to: Jenny Studer, I.J.B.B.A. Advisor
3014 130th Street
Creston, Iowa 50801
Phone: 319-530-3056

Iowa Beef Expo Junior Show Schedule

The Iowa Junior Beef Breeds Association (IJBBA) has set the final schedule for events being held in conjunction with the Junior Steer & Heifer Show at the 2012 Iowa Beef Expo. **Exhibitors are reminded that entries are due postmarked NO LATER than February 1st with no late entries being accepted.**

ARRIVAL TIMES: Because we will be checking in ALL junior cattle on Friday, February 17th, junior exhibitors may arrive late Thursday evening and go to the tie-outs until we can get cattle into the open class barn. We will get as many junior cattle into the barn Thursday evening as possible, however, **No junior cattle will be allowed in the open class barn until the barn managers give the ok. The Open Class Barn will be closed to all IJBBA Exhibitors for sales and cleaning from 3:00 - 9:00 p.m.**

Many exhibitors will be allowed in the barn late Thursday evening, but because the Chianina Sale will be held on Thursday evening, counties assigned stalls in those aisles will not be allowed in the barn until Friday morning. Final stalling assignments will not be made available until Thursday, February 16th so please don't call and ask for them until that time.

CHECK-IN 8:30 AM to 12:30 PM on FRIDAY FEBRUARY 17th: ALL junior cattle, purebred and crossbreds will be checked in Friday, Feb 17th beginning at 8:30 A.M. in the Livestock Pavilion. Check-in will close at 12:30 P.M. All animals need to have health papers to exhibit. Purebred steers and heifers must bring their registration papers with them at the time of check-in. Commercial heifers and all market animals will be weighed for class breaks.

SHOWMASTER SHOWMANSHIP SHOWDOWN: Showmaster® Feeds is now sponsoring the Showmanship contest at the 2012 Iowa Beef Expo. The Showmaster® Showmanship Showdown will be held on Friday, February 17th at 4:30 pm. This is a no fit showmanship contest. Showmaster® will be offering \$1000 in scholarships in each division with the Champions receiving a \$600 scholarship and the Reserves receiving a \$400 scholarship. Also every person that participates will receive a coupon for free Showmaster® Feed. Take advantage of this great opportunity and participate in the Showmaster® Showmanship Showdown this year! Classes will be broken into 13 and under for juniors and 14 and up

for seniors, using your age as of January 1st. It is not necessary to show your animal, but you **MUST BE** exhibiting an animal in the 2012 Winter Expo Junior Show.

SHOW ORDER: Exhibitors and spectators can expect the following show order on February 18 – 19, 2012.

IOWA BEEF EXPO

2012 JUNIOR SHOW ORDER

**Saturday Feb. 18
8:00 A.M.**

Market Beef Ring 1
Year End Awards
Chianina
Gelbvieh
Hereford
Limousin
LowLine
Maine Anjou
Murray Grey
Pinzgauer
Red Angus
Salers
Shorthorn Plus
Shorthorn
Simmental
South Devon
Angus
Belgian Blue
Brangus
Charolais
Market Heifers

**Saturday Feb. 18
8:00 A.M.**

Br. Heifers Ring 2
Year End Awards
Shorthorn Plus
Shorthorn
South Devon
Angus
Gelbvieh Balancer
Gelbvieh
Belgian Blue
Brangus
Charolais Composite
Charolais
Chianina
Horned Hereford
Polled Hereford
LimFlex
Limousin
LowLine
Maintainers
High % Maine
Murray Grey
Pinzgauer
Red Angus
Salers

**Sunday Feb. 19
8:00 A.M.**

Market Beef Ring 1
Crossbred Steers
Supreme Selection

**Sunday Feb. 19
8:00 A.M.**

Br. Heifer Ring 2
Simbrah
Foundation Simmental
High % Simmental
Commercial
Supreme Selection

For junior entry forms, contact:

Jenny Studer, I.J.B.B.A. Advisor
3014 130th Street
Creston, Iowa 50801
Phone: 319-530-3056

Or Enter Online at:

<http://showcattlepage.com/ijbba/homepage.htm>

For information regarding the Iowa Beef Expo contact: Mindy Campfield, Expo Director 515-966-0075 or visit our website at www.iowabeefexpo.com.