



News Release

For Immediate Release

Iowa Beef Expo
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www.iowabeefexpo.com

Collegiate and 4-H/FFA Judging Contest to be held at the 2012 Iowa Beef Expo

Des Moines, IA- The Iowa State Fairgrounds Livestock Pavilion will be the site for one of the largest judging contests in the Midwest. The judging contest is scheduled to hold registration from 7:30 A.M. – 8:30 A.M. with the Judging contest beginning at 9:00 A.M. sharp February 12, 2012 opening day for the 2012 Iowa Beef Expo. The contest is open to Junior and Senior Collegiate and 4-H/FFA, teams where they will have the opportunity to test their skills. This judging contest is unique in the aspect that contestants will only evaluate classes of beef cattle. Traditional judging contests include the evaluation of beef, swine, and sheep.

We would like to take this opportunity to invite you to the 2012 Iowa Beef Expo Livestock Judging Contest. We hope that your judging season is off to a great start as the spring season begins to unfold.

New this year, in an effort to speed up the registration process, there will be an online registration form. They are located on the Iowa Beef Expo website and listed below.

To complete team registrations follow this link:

https://docs.google.com/spreadsheet/viewform?hl=en_US&formkey=dEZmUkJUbDIOVktNZ253SW9ldVItcWc6MQ#gid=0

To complete team roster, follow this link:

https://docs.google.com/spreadsheet/viewform?hl=en_US&formkey=dG5kdW9SRUJFd250UllNUWVuWV9VTVE6MQ#gid=0

Contest registration is scheduled to begin at 7:30 A.M. in the Gammon Barn, located east of the Livestock Pavilion, with the contest beginning at 9:00 A.M. sharp. The Iowa Beef Expo judging contest will consist of approximately 10 classes of breeding, market and prospect cattle. Performance data and scenarios will be included with some of the classes. 3 sets of oral reasons will be given by the 4-H/FFA division. The college teams will be divided into a senior and junior division, both divisions will give 6 sets of oral reasons. Teams will consist of 4 members and all scores count. No limit on the number of teams. Entry fees are \$75 per College Team and \$20 per individual and \$45 per 4-H/FFA teams and \$15 per individual. This includes a lunch at no additional charge.

For More Information Contact:

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