



**FOR IMMEDIATE RELEASE:**

CONTACT: Mindy Campfield  
 Iowa Beef Expo  
 Phone 515-966-0075  
 Email: [mtrede@raccoon.com](mailto:mtrede@raccoon.com)

A week of great weather led to a week of great sales at the 35<sup>th</sup> Annual Iowa Beef Expo which was held February 13-20 at the Iowa State Fairgrounds in Des Moines. We had 5 breed sales that had an \$8,000.00 or higher Top Selling Bull and 6 breed sales that had a \$6,000.00 or higher Top Selling Female. The 316 consignors are to be commended for an exceptional lineup with 675 lots selling for a record setting \$1,930,655.00.

The Iowa Hereford Select Sale took top honors for both High Sellers. The top selling bull was Lot 1, WS Intense Duke 512 868 ET consigned by Wiese & Sons of Manning, Iowa selling to S&K Herefords of Medina, New York for \$8,200. The top selling female for the

2011 Iowa Beef Expo was Lot 47, MSF Outcross 40X ET consigned by Mike Sorensen Family of Greenfield, Iowa selling to Peyton & Logan Schmitt of Nichols, Iowa for \$9,100.

The second high selling bull was sold on Monday at the Iowa Charolais Sale being Lot 36, WZ SFC Precision 023P ET consigned by Stalcup Farms Charolais of Prescott, Iowa selling for \$8,100 to Dennis Liegl of Central City, Iowa. The second high selling female sold on Tuesday during the Iowa Red Angus Sale, Lot 50, Meado-West 005X she was consigned by Meado West Farms of Menomonie, Wisconsin and sold to Earl Gunderson of Spring Valley, Wisconsin.

Breed	Total #	Sale Gross	Total Avg.	Bulls	Bull Gross	Bull Avg.	Females	Female Gross	Female Avg.	Embryo/ Pregnancy	Emb/Preg Gross	Emb/Preg Avg.	Consignors
Angus	115	\$ 390,500.00	\$3,396	80	\$ 282,750.00	\$3,534	35	\$ 107,750.00	\$3,079				50
Charolais	66	\$ 182,800.00	\$2,770	32	\$ 98,500.00	\$3,078	32	\$ 77,300.00	\$2,416	2	\$ 7,000.00	\$3,500	32
Chianina	24	\$ 57,250.00	\$2,385	11	\$ 24,100.00	\$2,191	13	\$ 33,150.00	\$2,550				12
Gelbvieh	37	\$ 87,150.00	\$2,355	9	\$ 19,450.00	\$2,161	27	\$ 64,200.00	\$2,378	1	\$ 3,500.00	\$3,500	19
Hereford	62	\$ 203,050.00	\$3,275	30	\$ 106,600.00	\$3,553	26	\$ 89,675.00	\$3,449	6	\$ 6,775.00	\$1,129	30
Limousin	60	\$ 171,250.00	\$2,854	45	\$ 134,100.00	\$2,980	15	\$ 37,150.00	\$2,477				19
Lowline	29	\$ 61,500.00	\$2,121	13	\$ 24,550.00	\$1,888	16	\$ 36,950.00	\$2,309				10
Maine-Anjou	40	\$ 83,700.00	\$2,093	20	\$ 39,100.00	\$1,955	20	\$ 44,600.00	\$2,230				17
Red Angus	58	\$ 160,750.00	\$2,772	27	\$ 69,050.00	\$2,557	27	\$ 85,300.00	\$3,159	2	\$ 5,400.00	\$2,700	22
Salers	20	\$ 46,300.00	\$2,315	12	\$ 33,500.00	\$2,792	8	\$ 12,800.00	\$1,600				10
Shorthorn	72	\$ 185,855.00	\$2,581	23	\$ 66,850.00	\$2,907	39	\$ 90,075.00	\$2,310	10	\$ 28,930.00	\$2,893	50
Simmental	92	\$ 300,550.00	\$3,267	38	\$ 152,250.00	\$4,007	48	\$ 143,200.00	\$2,983	6	\$ 5,100.00	\$850	45
<b>Totals</b>	<b>675</b>	<b>\$ 1,930,655.00</b>	<b>\$2,860</b>	<b>340</b>	<b>\$ 1,050,800.00</b>	<b>\$3,091</b>	<b>306</b>	<b>\$ 822,150.00</b>	<b>\$2,687</b>	<b>27</b>	<b>\$ 56,705.00</b>	<b>\$2,100</b>	<b>316</b>

Pictures at the 2011 Iowa Beef Expo were taken by Diane Hamilton and are available upon request at (641) 203-3290 or [dianehamilton08@yahoo.com](mailto:dianehamilton08@yahoo.com).

You can view photos by logging onto [www.dianehamiltonphotos.com](http://www.dianehamiltonphotos.com)

## ANGUS RESULTS

Sale Gross .....\$390,500.00  
Sale Avg. .... 115 Lots .....\$3396  
Bull Avg. .... 80 Lots .....\$3534  
Female Avg. .... 35 Lots .....\$3079  
Cattle sold into 5 states

**Auctioneer:** Al Conover

**Top Bull:** \$8,000

**Lot:** 60

Animal Name: WAF Upward 3W

Consigned by: Wiederin Angus Farm, Carroll, IA

Sold to: Spear Angus, Indianola, IA

**Top Female:** \$6,250

**Lot:** 12

Animal Name: MRCC Kinochtry Beauty 0149

Consigned by: MR Cattle Company, Wilton, IA

Sold to: Henry Hoversten, Williams, IA

**Show Results:** Jon DeClerck, Ames, IA – Judge

**Number Shown: 80 Bulls 35 Females**

**Champion Bull:** HCC Shagnasty 060 **Lot:** 72

Consigned by: Russell Holmes/Holmes Cattle Co., Benton, IA

**Reserve Bull:** Da Es Ro Crossover 9210 3206 **Lot:** 124

Consigned by: Da Es Ro Angus Farms, Columbus Jct, IA

**Champion Female:** MRCC Kinochtry Beauty 0416 **Lot:** 2

Consigned by: MR Cattle Company, Wilton, IA

**Reserve Female:** Swensons Miss Para 710 **Lot:** 27

Consigned by: Swenson Angus, Radcliffe, IA

**SALE MANAGER:** Iowa Angus Association

## CHAROLAIS RESULTS

Sale Gross .....\$182,800.00  
Sale Avg. .... 66 Lots .....\$2770  
Bull Avg. .... 32 Lots .....\$3078  
Female Avg. .... 32 Lots .....\$2416  
Embryo Avg. .... 02 Lots .....\$3500  
Cattle sold into 9 states

**Auctioneer:** Curt Rodgers

**Top Bull:** \$8,100

**Lot:** 36

Animal Name: WDZ SFC Precision 023P ET

Consigned by: Stalcup Farms Charolais, Prescott, IA

Sold to: Dennis Liegl, Central City, IA

**Top Female:** \$6,600

**Lot:** 63

Animal Name: WGB-JAB Write This Down

Consigned by: J&A Charolais, Sparta, WI

Sold to: Will Blankers, London Mills, IL

**Show Results:** Breeders Choice

**Number Shown: 32 Bulls 32 Females**

**Champion Bull:** SFC Maximum Security 907 **Lot:** 4

Consigned by: Stalcup Farms Charolais, Prescott, IA

**Reserve Bull:** TCC Jungle Cat W18 **Lot:** 8

Consigned by: Tiger Country Charolais, Mexico, MO

**Champion Female:** WGB-JAB Write This Down **Lot:** 63

Consigned by: J&A Charolais, Sparta, WI

**Reserve Female:** PK Charming **Lot:** 65

Consigned by: PK Charolais, Winfield, IA

**SALE MANAGER:** Hubert Cattle Sales

## CHIANINA CLASSIC SALE RESULTS

Sale Gross .....\$57,250.00  
Sale Avg. .... 24 Lots .....\$2385  
Bull Avg. .... 11 Lots .....\$2191  
Female Avg. .... 13 Lots .....\$2550  
Cattle sold into 3 states

**Auctioneer:** Ross Butler

**Top Bull:** \$3,200

**Lot:** 21

Animal Name: STLR Hot Tamale 45X

Consigned by: AC Cattle Company, Hoskins, NE

Sold to: Wes Stolee, Radcliffe, IA

**Top Female:** \$5,800

**Lot:** 2

Animal Name: BSC Girls Got Glitz 65X

Consigned by: Braun Show Cattle, Northwood, IA

Sold to: Richard Rupp, Corning, IA

**Show Results:** Brad Chapman, Tipton, IA – Judge

**Number Shown: 11 Bulls 13 Females**

**Champion Bull:** Judas Priest **Lot:** 13

Consigned by: Nick Bernhard, Lawler, IA

**Reserve Bull:** STLR Hot Tamale **Lot:** 21

Consigned by: Cam Stateler, Hoskins, NE

**Champion Female:** BSC Girls Got Glitz **Lot:** 2

Consigned by: Kevin Braun, Northwood, IA

**Reserve Female:** Weavers Lucy **Lot:** 5

Consigned by: Nick Weaver, Merville, IA

**SALE MANAGER:** Iowa Chianina Association

## GELBIEH RESULTS

Sale Gross .....\$87,150.00  
Sale Avg. .... 37 Lots .....\$2355  
Bull Avg. .... 9 Lots .....\$2161  
Female Avg. .... 27 Lots .....\$2378  
Embryo Avg. .... 01 Lots .....\$3500  
Cattle sold into 7 states

**Auctioneer:** Phil Schooley

**Top Bull:** \$3,000

**Lot:** 10

Animal Name: DTKF Revolution

Consigned by: DTK Cattle Company, Clutier, IA

Sold to: Rod Seyfort, Delmar, IA

**Top Female:** \$4,300

**Lot:** 12

Animal Name: Bred Heifer Pick

Consigned by: Lone Oak Gelbvieh, Mechanicsville, IA

Sold to: C-Cross Cattle Company, Asheboro, NC

**SALE MANAGER:** Mitchell Marketing Services

## HEREFORD RESULTS

Sale Gross .....\$203,050.00  
Sale Avg. .... 62 Lots .....\$3275  
Bull Avg. .... 30 Lots .....\$3553  
Female Avg. .... 26 Lots .....\$3449  
Embryo Avg..... 06 Lots .....\$1129  
Cattle sold into 8 states

**Auctioneer:** Monte Lowderman

**Top Bull:** \$8,200

**Lot:** 1

Animal Name: WS Intense Duke 512 868 ET  
Consigned by: Wiese & Sons, Manning, IA  
Sold to: SK Herefords, Medina, NY

**Top Female:** \$9,100

**Lot:** 47

Animal Name: MSF Outcross 40X ET  
Consigned by: Mike Sorensen Family, Greenfield, IA  
Sold to: Peyton & Logan Schmitt, Nichols, IA

**SALE MANAGER:** Mike & Becky Simpson

## LOWLINE RESULTS

Sale Gross .....\$61,500.00  
Sale Avg. .... 29 Lots .....\$2121  
Bull Avg. .... 13 Lots .....\$1888  
Female Avg. .... 16 Lots .....\$2309  
Cattle sold into 10 states

**Auctioneer:** Neil Effertz

**Top Bull:** \$5,000

**Lot:** 28

Animal Name: EBC Ace X74

Consigned by: Schmit Farms, Oakes, ND

Sold to: Grassline Cattle Co, Cokato, MN

**Top Female:** \$5,000

**Lot:** 1

Animal Name: EZ Pattie Jane 23X

Consigned by: Effertz EZ Ranch, Bismarck, ND

Sold to: JWJ Lowlines, Isanti, MN

**Show Results:** People's Choice

**Number Shown:** 13 Bulls 16 Females

**Champion Bull:** EBC Ace X74 **Lot:** 28

Consigned by: Schmit Farms, Oakes, ND

**Reserve Bull:** CHF Tex Classic **Lot:** 24

Consigned by: Doll House Genetics, Denison, KS

**Champion Female:** DD Bricks Lass 036X **Lot:** 15

Consigned by: Danilson Farms, Jefferson, SD

**Reserve Female:** Susie Baby **Lot:** 5

Consigned by: Al & Ross Dirksen, Dunbar, NE

**SALE MANAGER:** Auction Effertz

## LIMOUSIN RESULTS

Sale Gross .....\$171,250.00  
Sale Avg. .... 60 Lots .....\$2854  
Bull Avg. .... 45 Lots .....\$2980  
Female Avg. .... 15 Lots .....\$2476  
Cattle sold into 12 states

**Auctioneer:** Sonny Booth

**Top Bull:** \$8,000

**Lot:** 1

Animal Name: Schilling's Willie

Consigned by: Schilling's Limousin, Edson, KS

Sold to: Brad Schutt, Alden, IA

**Top Female:** \$3,650

**Lot:** 58

Animal Name: SL Sweet Centerfold

Consigned by: Straight Limousin, Logan, IA

Sold to: Shelby Nekola, Tama, IA

**Show Results:** Jon DeClerck, Ames, IA

**Number Shown:** 45 Bulls 15 Females

**Champion Bull:** SL Rockstar **Lot:** 26

Consigned by: Straight Limousin, Logan, IA

**Reserve Bull:** CJSL 0102X **Lot:** 36

Consigned by: Linhart Limousin, Leon, IA

**Champion Female:** JBV Cheerleader 907W **Lot:** 55

Consigned by: Venner Limousin, Breda, IA

**Reserve Female:** SL Sweet Centerfold **Lot:** 58

Consigned by: Straight Limousin, Logan, IA

**SALE MANAGER:** Iowa Limousin Association

## MAINE ANJOU RESULTS

Sale Gross .....\$83,700.00  
Sale Avg. .... 40 Lots .....\$2093  
Bull Avg. .... 20 Lots .....\$1955  
Female Avg. .... 20 Lots .....\$2230  
Cattle sold into 4 states

**Auctioneer:** Jon Schaben

**Top Bull:** \$4,100

**Lot:** 22

Animal Name: B4 Tain

Consigned by: B4 Cattle Co, Blirstown, IA

Sold to: Dale Schuleter, Durant, IA

**Top Female:** \$5,200

**Lot:** 26

Animal Name: BSC Miss Cosmopolitan 9X

Consigned by: Braun Show Cattle, Northwood, IA

Sold to: Kory Hoversten, Alexander, IA

**Show Results:** Craig Belknap, Mediapolis, IA

### **MAINE ANJOU SHOW**

**Number Shown:** 20 Bulls 20 Females

**Champion Bull:** K&A Recruit X23 **Lot:** 4

Consigned by: Bremer Show Cattle, Blakesburg, IA

**Reserve Bull:** Mr Ranger 110x **Lot:** 3

Consigned by: Blueprint Cattle Co. & Addison Van Vliet, Otley, IA

**Champion Female:** BSC Miss Cosmopolitan 9X **Lot:** 26

Consigned by: Braun Show Cattle, Northwood, IA

**Reserve Female:** K&A Picabo X057 **Lot:** 31

Consigned by: K&A Farm, Blakesburg, IA

### **MAINTAINER SHOW**

**Champion Bull:** KBSC Bartender **Lot:** 16

Consigned by: Bremer Show Cattle, Blakesburg, IA

**Reserve Bull:** B4 Tain **Lot:** 22

Consigned by: B4 Cattle Co, Blirstown, IA

**Champion Female:** K&A Ebba X030 **Lot:** 36

Consigned by: K&A Farm, Blakesburg, IA

**Reserve Female:** CMAC Jingle Bells 22X **Lot:** 40

Consigned by: Bailey Core, Pleasantville, IA

**SALE MANAGER:** Iowa Maine Anjou Association

## RED ANGUS RESULTS

Sale Gross .....\$160,750.00  
Sale Avg. .... 58 Lots .....\$2772  
Bull Avg. .... 27 Lots .....\$2557  
Female Avg. .... 27 Lots .....\$3159  
Embryo Avg. .... 2 Lots .....\$2700  
Cattle sold into 6 states

**Auctioneer:** Kyle Gilchrist

**Top Bull:** \$4,800

**Lot:** 45

Animal Name: RMS Hot Shot 0714

Consigned by: Shuey Stock Farms, Inc., Corning, IA

Sold to: Lowell Wood, Elmo, MO

**Top Female:** \$9,000

**Lot:** 50

Animal Name: Meado-West 005X

Consigned by: Meado West Farms, Menomonie, WI

Sold to: Earl Gunderson, Spring Valley, WI

**SALE MANAGER:** Gilchrist Auction Company

## SALERS RESULTS

Sale Gross .....\$46,300.00  
Sale Avg. .... 20 Lots .....\$2315  
Bull Avg. .... 12 Lots .....\$2792  
Female Avg. .... 8 Lots .....\$1600  
Cattle sold into 5 states

**Auctioneer:** Al Conover

**Top Bull:** \$5,500

**Lot:** 21

Animal Name: DWB Magnum 50X

Consigned by: White's Hypoint Salers, Lancaster, WI

Sold to: Oak Hills Farms, Madelia, MN

**Top Female:** \$2,600

**Lot:** 4

Animal Name: WPS Miss BP Union 6X

Consigned by: Wolf Polled Salers, Aplington, IA

Sold to: Roger Betts & Scott Trueblood, Osage City, KS

**SALE MANAGER:** Conover Auction Service

## SHORTHORN RESULTS

Sale Gross .....\$185,855.00  
Sale Avg. .... 72 Lots .....\$2581  
Bull Avg. .... 23 Lots .....\$2907  
Female Avg. .... 39 Lots .....\$2310  
Embryo Avg. .... 10 Lots .....\$2893  
Cattle sold into 11 states

**Auctioneer:** Bruce Brooks

**Top Bull:** \$7,500

**Lot:** 23

Animal Name: KOLT Apex 253X ET

Consigned by: KOLT Cattle, Seward, NE

Sold to: Harms Farms, Alden, IA

**Top Female:** \$6,000

**Lot:** 30

Animal Name: CEG Sweet Thing 914

Consigned by: Gilman Farms, Stuart, IA

Sold to: Branham Family Shorthorns, Glenwood City, WI

**SALE MANAGER:** Cagwin Cattle Service

## SIMMENTAL RESULTS

Sale Gross .....\$300,550.00  
Sale Avg. .... 92 Lots .....\$3267  
Bull Avg. .... 38 Lots .....\$4007  
Female Avg. .... 48 Lots .....\$2983  
Embryo Avg. .... 6 Lots .....\$850  
Cattle sold into 7 states

**Auctioneer:** Phil Schooley

**Top Bull:** \$8,000

**Lot:** 6

Animal Name: VSF Ever Ready 001X

Consigned by: VanAernam Simmental, Exira, IA

Sold to: LaMar Farms, Radcliffe, IA

**Top Female:** \$6,800

**Lot:** 80

Animal Name: Jass U Bet 26X

Consigned by: Courtney Jass, Garner, IA

Sold to: Rodney Mawson, Missouri

**SALE MANAGER:** Larry Martin Cattle Sales



**FOR IMMEDIATE RELEASE:**

CONTACT: Mindy Campfield  
 Iowa Beef Expo  
 Phone 515-966-0075  
 Email: [mtrede@raccoon.com](mailto:mtrede@raccoon.com)

**Iowa Beef Expo Junior Steer & Heifer Show - 1004 Head Exhibited**

Des Moines, IA – The Junior Steer and Heifer Show held February 19-20, 2011, cattle were evaluated by market animal judge Randy Daniel, Georgia and heifer judge Randy Perry, California. Daniel evaluated 479 steers and market heifers and Perry assessed 525 breeding heifers making their champion selections as follows:

Market Animal Champions - 2011 Iowa Winter Beef Expo		
Breed	Champion	Reserve
Angus	Bailey Peterson, Danbury	Olivia Johnson, Prole
Belgian Blue	Myla Loecke, Manchester	
Charolais	Kaylee Miller, Lacona	Haley Stalcup, Prescott
Chianina	Hagen Fouch, Pleasantville	Haylea England, Mt Ayr
Hereford	Chance Deppe, Maquoketa	Alecia Knapp, Waverly
Limousin	Justin Gillette, Ames	Colby Sorensen, Walnut
Maine Anjou	Nick Jones, Williamsburg	Chisum Downing, Creston
Red Angus	Cooper Kabela, West Branch	Alexandria Edwards, Col. Jct.
Shorthorn Plus	Josie Wagler, Wayland	Cheyenne French, Clarinda
Shorthorn	Andy Schwarz, Davenport	Dalton Birchmier, Maxwell
Simmental	Sophie Hansen, Adel	Abby Staudt, Rockford
Market Heifer	Kallie Burns, Bloomfield	Bailey Core, Pleasantville
Division 1	Bailey Core, Pleasantville	Nicole Lang, Harlan
Division 2	Kallie Burns, Bloomfield	Ellie Neil, Fairbank
Division 3	Kale Spengler, Durant	Elizabeth Jones, Williamsburg
Crossbred	Cole Larson, Guthrie Ctr.	Elizabeth Jones, Williamsburg
Division 1	KJ McCrea, Eddyville	Kori McLaughlin, Mediapolis
Division 2	Elizabeth Jones, Williamsburg	Alex Mincer, Columbus Jct.
Division 3	Tyler Peterson, Spencer	Madisyn Jorgensen, Guthrie Ctr.
Division 4	Cole Larson, Guthrie Ctr.	Kori McLaughlin, Mediapolis
Supreme	Cole Larson - Crossbred	
Res Supreme	Elizabeth Jones - Reserve Crossbred	
3rd Supreme	Kallie Burns - Market Heifer	
4th Supreme	Kaylee Miller - Charolais	
5th Supreme	Sophie Hansen - Simmental	
Jr Showmanship		
Champion	Elizabeth Jones, Williamsburg	
Reserve	Walker McDermott, Atlantic	

Breeding Heifer Champions - 2011 Iowa Winter Beef Expo		
Breed	Champion	Reserve
Angus	Connor Holvoet, Weaver	Cole Greiman, Garner
Charolais Composite	Justin Pfeifer, Russell	Addison VanVliet, Pella
Charolais	Haley Stalcup, Prescott	Bailey Core, Pleasantville
Chianina	Bailey Core, Pleasantville	Kale Spengler, Durant
Gelbvieh Balancer	Julianna Kruse, Murray	
Horned Hereford	Payton Vogel, Hartley	Keaton Arp, Grand Mound
Polled Hereford	Cassidy Hanson, Linn Grove	Tyler Krebs, Okoboji
LimFlex	Zach Greiman, Garner	
Limousin	Christian Danker, Avoca	Mara Anderson, Garner
MaineTainer	Kenton Lain, Corydon	Nick Sullivan, Dunlap
High % Maine Anjou	Mitchell Udell, Sioux City	Jordan Crall, Albia
Red Angus	Madison Shuey, Corning	Colton Otto, Manning
Salers	Sierra Jacobi, Grand Mound	
Shorthorn Plus	Nick Sullivan, Dunlap	Jacob Darbyshire, Morning Sun
Shorthorn	Payton Vogel, Hartley	Maddy Udell, Sioux City
Foundation Simmental	Kiersten Jass, Garner	Jordan Crall, Albia
High % Simmental	Chase Jass, Garner	Kiley Elder, Pella
Commercial	Nick Sullivan, Dunlap	Eric Meyer, Rowan
Division 1	Luke Hogan, Monticello	Kiley Osborn, Jefferson
Division 2	Chyann Smith, Storm Lake	Mallory Bormann, Algona
Division 3	Nick Sullivan, Dunlap	Kennedy Core, Pleasantville
Division 4	Eric Meyer, Rowan	Nick Sullivan, Dunlap
Supreme	Nick Sullivan - Commercial	
Res Supreme	Mitchell Udell - High % Maine Anjou	
3rd Supreme	Kiersten Jass - Foundation Simmental	
4th Supreme	Nick Sullivan - Shorthorn Plus	
5th Supreme	Eric Meyer - Reserve Commercial	
Sr Showmanship		
Champion	Jordan Crall, Albia	
Reserve	Paige McCulloh, DeWitt	

Pictures at the 2011 Iowa Beef Expo were taken by Diane Hamilton and are available upon request at (641) 203-3290 or [diane.hamilton08@yahoo.com](mailto:diane.hamilton08@yahoo.com).

You can view photos by logging onto [www.diane.hamilton.photos.com](http://www.diane.hamilton.photos.com)