



Mindy Campfield - Executive Director Iowa Beef Breeds Council
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RE: 2012 Iowa Beef Expo Livestock Judging Contest

Dear Coaches,

We would like to take this opportunity to invite you to the 2012 Iowa Beef Expo Livestock Judging Contest. We hope that your judging season is off to a great start as the spring season begins to unfold. Due to complications in last year's contest, we are taking extra precautions to ensure that this year's contest runs smoothly.

As in the past, the contest will consist of 10 classes of cattle and six sets of oral reasons for the College Division; the 4-H/FFA Division will give three sets of reasons. Cattle classes will be selected from Iowa Beef Expo entries and presented on halter if at all possible. Performance data will be available and used where applicable. There will be separate Junior and Senior College divisions along with a 4-H/FFA Division. Ties will be broken by the traditional method. Teams will consist of four members where all individual scores contribute to the team score. Each school is welcome to bring more than one team as well as extra individuals. All contestants are eligible for individual awards.

Registration will be held in the Gammon Barn, located east of the Livestock Pavilion the morning of Sunday February 12th between 7:30 a.m. and 8:30 a.m. with the contest starting promptly at 9:00 a.m. **Again this Year: We invite all teams to wear casual attire for the contest.** Collegiate reasons will be given at Southeast Polk High School, which is located approximately 7 miles east of the Iowa State Fairgrounds on Highway 163. 4-H/FFA reasons will be given in the Livestock Pavilion. The official critique and results will follow shortly after the conclusion of the reasons session. Contestants are responsible for making their own lodging accommodations, if needed. The Iowa Beef Expo Headquarters Hotel is Sleep Inn & Suites and their number is 515-299-9922 please ask for the Iowa Beef Expo rate.

New this year, in an effort to speed up the registration process, there will be an online registration form. A second online form pertains to team members. Any problems concerning registration, contact Mindy Campfield. Entry fees are \$75 College team and \$20 per individual or \$45 4-H/FFA Team and \$15 per individual, and can be paid either in the mail, remitted to Mindy Campfield, or during registration the morning of the contest.

If you have any questions, feel free to contact us. Our goal is to put together a high quality and competitive event. I hope you will be able to join us at the Iowa Beef Expo on February 12, 2012.

Sincerely,

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