



2017 Iowa Beef Expo Schedule

Daily Commercial Exhibits

Open at 9:00 AM - Close at 5:00 PM

Saturday, February 11

6:00 PM Iowa Charolais Assoc Social Diamond Jack's
7:00 PM Iowa Charolais Assoc Banquet Diamond Jack's

Sunday, February 12

Sponsored by Competitive Edge Genetics

7:30 AM Judging Contest Registration Gammon Barn Pavilion
9:00 AM Judging Contest Begins Preview in Stalls
11:30 AM Miniature Hereford Review Preview in Stalls
11:30 AM Lowline Review North Annex
1:00 PM Miniature Hereford Sale Penningroth Pavilion
1:00 PM Iowa Simmental Video Parade North Annex
2:00 PM Charolais Video Parade Diamond Jack's
2:30 PM Lowline Sale North Annex
5:30 PM Shorthorn Social Diamond Jack's
5:30 PM Iowa Simmental Assn Social Prairie Meadows
6:00 PM Iowa Simmental Assn Banquet Prairie Meadows
6:00 PM Shorthorn Banquet Diamond Jack's

Monday, February 13

*Sponsored by Kirkwood Community College
Nichols Cryo-Genetics Barn Breakfast*

9:00 AM Trade Show Opens Penningroth
11:30 AM Iowa Simmental Sale North Annex
1:30 PM Charolais Sale Penningroth
3:00 PM Iowa Royal Shorthorn Video Parade Cattle Barn Foyer
5:30 PM Expo Annual Kick-Off Party Adventureland Inn
6:00 PM Gelbvieh Breeders of IA Social Diamond Jack's
6:00 PM Iowa Red Angus Association Adventureland Inn
6:30 PM Gelbvieh Breeders of IA Banquet Diamond Jack's

Tuesday, February 14

Sponsored by Ellsworth Community College Ag Department

8:30 AM Red Angus Show Pavilion
10:00 AM Gelbvieh Parade & Video Parade Pavilion
11:00 AM Iowa Limousin Show & Video Parade Pavilion
11:00 AM Iowa Royal Shorthorn Sale Penningroth
12 Noon Red Angus Preview Preview in Stalls
1:00 PM Maine-Anjou Video Parade Pavilion
1:00 PM Red Angus Classic Sale North Annex
2:00 PM Salers Video Parade Pavilion
2:00 PM Gelbvieh Sale Penningroth
5:30 PM Iowa Limousin Association Social ISF FFA Building

6:00 PM Iowa Maine-Anjou Assn Banquet Diamond Jack's

Wednesday, February 15

Sponsored by Adam Curran & Kenny Herring People's Company Real Estate

9:30 AM Iowa Angus Show Pavilion
10:00 AM Salers Evaluation Pavilion
12 Noon Iowa Limousin Sale Penningroth
1:00 PM Iowa Salers Sale North Annex
2:30 PM Maine-Anjou Sale North Annex
6:00 PM IA Hereford Breeders Social Diamond Jack's
6:00 PM Iowa Angus Assn Social Holiday Inn Downtown
7:00 PM IA Hereford Breeders Banquet Diamond Jack's
7:00 PM Iowa Angus Assn Banquet Holiday Inn Downtown

Thursday, February 16

Sponsored by Show Coat Solutions

Nichols Cryo-Genetics Barn Breakfast

8:30 AM Iowa Select Hereford Parade Pavilion
11:00 AM Iowa Angus Sale Penningroth
11:30 AM Iowa Select Hereford Sale North Annex

Friday, February 17

Sponsored by Weaver Leather Livestock

IJBBA Scholarship interviews - Time TBD

7:00 AM Check-in IJBBA Board Member Cattle Pavilion
7:30-11 AM Check-In of All Junior Cattle Pavilion
10:30 AM Weaver Stierwalt Clinic North Annex
11:30-Noon Registration Paper Return Gammon Barn
12 Noon Sullivan Stock Show U Fitting Clinic Penningroth
1:00 PM Sunglo No-Fit Showmanship Contest Pavilion
3:30 PM Sullivan Stock Show U Fitting Contest Pavilion

Saturday, February 18

Sponsored by Vitalix

8:00 AM IJBBA Year Ends Program Pavilion
9:00 AM Expo Junior Show Pavilion

Sunday, February 19

Sponsored by Dax Lautner Show Steers

8:00 AM Expo Junior Show Pavilion

** All Events and Times Subject to Change*

Visit IowaBeefExpo.com for Updates